

Mid-Iowa Council, Boy Scouts of America

2023 Popcorn Prize Incentives

Supporting a life-long Scouting journey for youth – Leadership, Character, & Healthy Living

Support Scouts (boys & girls ages 5-17) by sponsoring the 2023 popcorn fundraiser's prize incentive program.

- Largest fundraiser of the year.
- Over 2000 Scouts and parents participate throughout central and southern Iowa
- Instills confidence in youth to communicate clearly with adults and peers
- Funds Scouting programs for over 4000 Scouts including outdoor activities, summer camp opportunities, leadership training, and many more scouting adventures

I would like to commit to sponsor:

☐ **\$750 – Eagle Sponsor**

- Company name & Logo on MIC popcorn website and top billing as Eagle sponsor on prize drawing flyer

☐ **\$500 – First Class Sponsor**

- Company name on MIC popcorn website and listed as First Class sponsor on prize drawing flyer

☐ **\$250 – Scout Sponsor**

- Company name displayed on MIC popcorn website and listed on prize drawing flyer

☐ **In-Kind (I.e. Event tickets/packages; destination experiences; swag) – Thank You Sponsor**

- Company name displayed in MIC popcorn Leader's Guide as prize incentive sponsor

Sponsor Name:

Address:

City/State/Zip:

Phone:

E-Mail:

Signature:

Return forms to: Maytag Scout Center / 6123 Scout Trail, Des Moines, IA 50321/ Attn Darla Hunzelman
or email to: darla.hunzelman@scouting.org

*Mid-Iowa Council, BSA serves thousands of youth across central and southern Iowa.
Thank you for your support.*



Mid-Iowa Council, Boy Scouts of America

2023 Popcorn Prize Incentives

Presented By:

Eagle Sponsor Name/Logo

Scouts earn one drawing entry for every \$250 in sales logged in the Trail's End app during the sales period (wagon, storefront, and online sales)

Drawing Date	Sales Period (includes online sales)	Prize (<i>Sample Announced Prize Schedule</i>)
#1 Sept 13	Aug 1 - Sep 10	<ul style="list-style-type: none"> 4 tickets to ISU/Texas football game (Nov 18, 2023) Donated Gift Card Donated Experience 1 Donated Experience 2 Donated Tickets \$100 Scout Shop gift card
#2 Sept 20	Sep 11 - Sep 17	<ul style="list-style-type: none"> Donated Experience 1 Donated Experience 2 Donated Prize Donated Gift Certificate Donated Tickets \$100 Scout Shop gift card
#3 Sept 27	Sep 18 - Sep 24	<ul style="list-style-type: none"> Donated Experience 1 Donated Experience 2 Donated Prize Donated Tickets \$100 Scout Shop gift card
#4 Oct 4	Sep 25 - Oct 1	<ul style="list-style-type: none"> Donated Experience 1 Donated Experience 2 Prize Purchased from donations Donated Tickets \$100 Scout Shop gift card
#5 Oct 11	Oct 2 - Oct 8	<ul style="list-style-type: none"> 4 tickets to 2023-2024 Drake basketball game Donated Gift Card Donated Experience Donated Tickets \$100 Scout Shop gift card
#6 Oct 18	Oct 9 - Oct 15	<ul style="list-style-type: none"> 4 tickets to 2023-2024 ISU basketball game Donated Prize Donated Gift Certificate Donated Experience \$100 Scout Shop gift card

Sponsors

Eagle Sponsor:
Name

First Class
Sponsor
Name

Scout Sponsor
Fridley Theaters

Thank You Sponsors: Adventureland Resort, Thank You 2, Thank You 3, Thank You 4, Thank You 5, Thank You 6 etc.

